With volatility in fluid milk prices and increased availability of sexed semen, many dairy producers are able to satisfy their need for replacement heifers with fewer purebred matings. Crossbreeding lower-performing dairy cows to beef bulls offers an opportunity for dairy producers to diversify markets and increase revenue. However, much has yet to be learned about genetic selection of beef bulls for crossbreeding, feeding protocols for crossbred calves, and other management strategies that ensure a high-quality, profitable meat product. **UConn Extension Livestock Specialist Joe Emenheiser** will present general information on beef x dairy crossbreeding and provide insight to research that is developing at UConn and with our regional partners.

Joe Emenheiser joined UConn CAHNR in the Fall of 2020 as an Assistant Extension Educator/Instructor in a joint position between Extension (75%) and Animal Science (25%). Emenheiser's area of specialization is livestock production, breeding and genetics, and meat quality improvement. Committed to blending his education with hands-on livestock and farm management experience, Emenheiser will connect with Connecticut farmers and work to understand their day-to-day issues in his Extension work and provide practical animal science education in the classroom.

**JOIN US VIRTUALLY THURSDAY APRIL 15TH 1-2 PM**

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Email MacKenzie White for the WebEx link
mackenzie.white@uconn.edu